



RED DOOR
Realty Group

About Us

Every Seller is different. Every home is different. We specialize in a customized approach to selling homes. You are not just a file with us. Our entire team is dedicated to providing you with the best possible customer service. We have the education and the experience to get your home **SOLD!**

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Selling Your Home?

It is never too early to begin to plan for a home sale. Success is where preparedness meets opportunity. Be prepared. Ask us how.

3-6 months

This period of time is critical to getting top dollar. The amount of effort you put in now will pay dividends. Make necessary repairs to your home now. Deep clean closets and cabinets so that your home is clutter-free. Remember that first impressions are everything so replace sod, refresh landscaping and make sure the exterior is in optimal condition. Pull all documents pertaining to your home such as a survey, building plans, repair invoices, title insurance policies and share with us so that we can forestall any possible obstacles that would otherwise cost you money.



*Real Estate Is
Our Specialty...
But People Are
Our Business.*



1-3 months

You've already done most of the heavy lifting... now its time to perfect. Remember that the first forty-five seconds are the most critical. Add annuals to your front walk. Hang a wreath on the front door. Pressure wash the house and add a fresh layer of mulch. Pack up any remaining clutter and store it. Have the carpets cleaned. Kick the back patio up a notch. With one month to go, it is now time to bring our team in to primp, stage, and address any last minute issues. We will need a few weeks to prepare the photography and video for market.